

**GOLF COURSE ADVISORY COMMITTEE  
MINUTES OF MEETING**

Jersey Meadow Golf Course, 8502 Rio Grande St, Jersey Village, TX 77040  
**November 12, 2024**

**1. Call to Order & Attendance**

Meeting was called to order at 5:39 pm by Greg

Daniel Alvarado	<i>present</i>	Kevin Ross	
Greg Fair	<i>present</i>	Sheri Sheppard	
Jane Arnett	<i>present</i>	Matt Jones	<i>present</i>
David L. Lock		Wade Warms	<i>present</i>
Ronald Schielke	<i>present</i>	Robert Basford	
Ceri Davies		Maria Thorne	<i>present</i>

**2. Approval of the 9-9-24 meeting minutes**

A motion was made to approve the minutes by Ronald and was seconded by Daniel.

**3. Citizen Comments**

**4. Items for individual consideration**

**a. Old business**

None

**b. New Clubhouse/Convention Center update**

Members discussed the near-completion of the new convention center, which is 99% finished with only minor punch-list items remaining. Officially completed on November 7, the center significantly enhances the ability to host tournaments and events, alleviating previous issues with limited clubhouse space and the need for temporary tents. The convention center boasts indoor seating for 190 people, outdoor seating for 80-90, and two rentable spaces: the Convention Center Auditorium and the Greenside Patio, with an additional Waterfront Deck by the Clubhouse. Key features include a bride and groom's room with specialized facilities, multi-purpose rooms, large storage areas, spacious restrooms, a state-of-the-art projector, TVs for presentations and events, and portable roller TVs for versatile scoring and entertainment.

A newly designed entrance and updated parking, with marked spaces and staff parking protocols, improve accessibility. The committee noted the substantial change orders required during construction, including \$500,000 for structural steel column repairs, all approved by the council. Operationally, the cart return will return to its original location but may be adjusted for large events in coordination with event managers.

Rates for facility rentals were briefly mentioned, with plans to track revenue as a separate line item. Additional tables can be added to outdoor seating as needed, and the covered walkways provide convenience for patrons in inclement weather. Staff and customers will benefit from the flexibility of using the new spaces, with arrangements for portable bars and electronic scoring for tournaments displayed on the projector and roller screens. These enhancements are expected to significantly elevate the experience for both golfers and event attendees.

### **c. Grand Opening November 22<sup>nd</sup>**

The grand opening of the new convention center is set to be a highly anticipated event, with the golf tournament portion fully booked at 144 paid players and a waiting list of three teams and six individuals. The tournament begins with an 11 a.m. shotgun start, expected to finish around 4 p.m., coinciding with the start of festivities for non-golfers, which will run until 8 p.m.

The event offers something for everyone, including barbecue plates for attendees (with pre-registration including a raffle ticket), a lighted putting tournament, corn hole tournaments, a demo day by Callaway, a one-man band, a DJ, bounce houses for kids, and a lit driving range. Food specials will be available, including a signature drink called the "Jersey Cowpoke."

Raffle prizes include Texans tickets, Rockets tickets, a company outing for eight with green fees and lunch, and other exciting rewards. Additional raffle tickets can be earned through activities or purchased. A silent auction will feature high-end autographed items, with proceeds partially benefiting the venue. The combination of engaging activities, delicious food, and entertainment promises a memorable celebration, supported by effective advertising and strong community interest.

## **5. Staff briefings**

### **a. Golf Course Operations Report – Matt Jones**

The golf course has decided against closing on all Tuesdays to avoid disrupting the SGA schedule.

Despite mid-year closures and construction challenges, this year has been the best yet, with October revenue \$50,000 higher than last year and November on track to match it, highlighting the success of new facilities and course improvements.

Staff efforts were praised, and initiatives like the #5 geo-fence for cart-path-only areas are helping improve grass health.

The first-ever virtual league is wrapping up successfully, with plans for another in January. October saw record revenue from Little Meadow, and bookings are filling up through April. Recent improvements include sodding a previously unsightly granite area.

The holiday schedule includes closures on Thanksgiving and Christmas Day, with a Christmas Eve morning shotgun ending by early afternoon. New carts are performing well, with minimal damage and reliable GPS and battery performance. Future cart updates may include lithium batteries for faster charging, lighter weight, and extended usage.

### **b. Golf Course Maintenance Report – Wade Warmis**

The greens are now nearly 100% covered and in good condition. Due to warm weather, they were aerified again to prepare for winter, addressing algae seen in low, wet spots. A primer pre-emergent herbicide was also applied to prevent winter weeds like POA.

Greens covers are expected to arrive tomorrow, with a new container ready to keep them clean and dry. Depending on the weather, the covers may be staged outdoors during extended freezes but will generally be stored inside to prolong their usability.

Last week, a contractor cleaned the lakes on holes three and four, removing algae and adding bacteria to reduce phosphorus and future growth. The fountain on hole fourteen is operational again. A machine removed material from the lakes, and the debris will be

cleaned up once it dries.

The Parks Department donated small trees, which will be planted on hole nine's tree farm to mature for future course use. These trees will replace approximately 25 lost to storms, including some between holes one and eighteen. Oak trees will be used for replanting in key areas.

The Ladies League inquired about damage to the #6 tee box, which occurred due to wet fertilizer burning the grass. The affected areas will be sodded this week, and warmer weather should allow the sod to establish quickly. Fire ants remain an issue after rains and are being spot-treated, with broader treatments planned for spring.

The placement of the ladies' champion plaques in the merchandise case was noted as temporary, and Matt will review options for better placement. Also discussed were the placement of trophies and plaques in general, including one for the virtual league. TVs in the pro shop will share announcements after the bulletin board suggestion was declined.

The greens' height has been raised to improve playability, and careful attention will be given to pin placements. The tee box on hole one remains a challenge; soil tests are underway, and re-sodding may occur in spring if necessary.

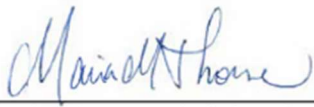
**6. Future agenda items request**

**7. Next Meeting Date:**

January 13th Monday

**8. Adjournment**

A motion was made to adjourn meeting by Ron and was seconded by Jane. The meeting ended at 6:22 pm.



Maria Thorne, Administrative Assistant